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**RedMere Technology Implements Sarnoff's TakeCharge®
8kV-HBM ESD Protection Solution for HDMI application**

GISTEL and DUBLIN (May 5, 2008) – Sarnoff Europe (www.sarnoffeurope.com) and RedMere Technology (www.redmere.com) today announced the successful implementation of Sarnoff's on-chip electrostatic discharge (ESD) protection solution in RedMere's signal processing technology targeted at high-definition multimedia interface (HDMI) applications.

RedMere Technology, a leading innovator of semiconductor solutions for ultra low power interconnect solutions for consumer multimedia and computing applications, engaged Sarnoff Europe for a TakeCharge Design Kit. This semi-automated tool enables design engineers to select and implement the most appropriate ESD protection strategies while optimizing their integrated circuits (IC) design both for ESD requirements and full communication functionality.

"The Sarnoff TakeCharge Design Kit enabled RedMere to quickly and economically increase our IC ESD performance to a new HDMI industry standard of 8kV HBM without compromising the stringent operation requirements of a 3.4Gbps data channel," said Peter Smyth, CEO of RedMere Technology. "Sarnoff truly demonstrated the ease-of-use and scalability of their solutions".

Sarnoff's ESD design solutions are product proven in more than 400 commercially released IC's in nano, standard and HV CMOS, BiCMOS and BCD processes.

"RedMere Technology's selection of TakeCharge to aid in a successful first-to-market introduction of their HDMI application proves the trust semiconductor companies have placed in the effectiveness of Sarnoff Europe's ESD solutions," said Koen Verhaege, Executive Director of Sarnoff Europe. "TakeCharge enables design engineers to access the most advanced on-chip, extreme low-capacity and area efficient ESD solutions."

TakeCharge's, 0.5um to 65nm product proven ESD protection is licensed for a broad spectrum of applications such as ASIC's, FPGA's, LCD drivers, power, consumer and communications IC's. TakeCharge licensees include leading IDM, fabless and foundry IC producers worldwide, including Toshiba,

Altera, Infineon, ST, Ricoh, OKI, Sony, Fujitsu, Renesas, Matsushita, Seiko Epson, NJR, PMC-Sierra, ON, AMIS, RedMere, Nanotech, Gennum, Actel, CamSemi, Thine, Inphi, Tower and others.

About Sarnoff Europe

Sarnoff Europe bvba (www.sarnoffeurope.com) headquartered in Gistel, Belgium, is a subsidiary company of Sarnoff Corporation. Sarnoff Europe assumes worldwide responsibility for the development and commercialization of Sarnoff's on-chip ESD protection IP.

About RedMere Technology

Headquartered in Dublin, Ireland, RedMere Technology (www.redmere.com) is a leading innovator specializing in ultra low power semiconductor solutions for high speed consumer and computing interconnect applications. RedMere Technology offers the unique Cable MagnifEye™ product range for embedded cable applications in addition to this new range of advanced HDMI switch and repeater products for the HDTV market.